He is at home in a world few men ever see.

A world where wisdom earns more respect than physical strength.

He smokes for pleasure. He gets it from the blend of Turkish and Domestic tobaccos in Camel Filters.

Do you?



19 mg. "tar", 13 mg. nicotine av. per cigarette, FTC Report SEPT. 75.

Warning:: The Surgeon General Has Determined That Cigarette Smoking its Dangerous to Your Health.

